



# Is your business on the good list this festive season?

This festive season as more people are choosing to shop with businesses that care for people and the planet, make sure yours is on the good list with Good Business Charter accreditation.

## Making a difference this Christmas

Uniquely Local is about more than gifts - values guide everything they do. Rachel and her team are passionate about championing local businesses, sustainability and creating lasting memories that make a difference.



Avorium, grew their personalised stationery brand using the Good Business Charter as a framework to embed responsible practices, helping them to strengthen customer loyalty and foster a happy, engaged team.



## Celebrating values in action

City Cruises' core values guide their decision making and the Good Business Charter lets them share their story with integrity, reassuring customers that choosing to sail with them supports a company that cares for both people and the planet.

[www.goodbusinesscharter.com](http://www.goodbusinesscharter.com)

